



ADVERTISING CONTRACT

Fishers High School

2011-2012 All Sports Program

The Fishers High School All Sports Program reaches a large number of students, parents, coaches, fans, members of the community and patrons from visiting schools throughout the state. The program is distributed free of charge at home athletic events. ***We sincerely appreciate your support of FHS Athletics.***

REQUIRED INFORMATION

Advertiser Name: _____
Contact Person: _____
Address: _____
City/Zip: _____
Phone: _____
Alternate Phone: _____
Fax: _____
E-mail Address: _____

RATES

SOLD Premium Full Page - Outside Back Cover	\$2000
SOLD Premium Full Page - Inside Front Cover	\$1200
SOLD Premium Full Page - Inside Back Cover	\$1200
_____ Full Page (7 1/2" w x 10" h)	\$650
_____ Half Page (7 1/2" w x 4 7/8" h)	\$425
_____ Quarter Page (3 5/8" w x 4 7/8" h)	\$250
_____ 1/8 Page or Business Card (3 5/8" w x 2 3/8" h)	\$150
_____ Sponsor List (name listed in program)	\$50
_____ Senior ad/picture	\$50

PLEASE CHECK ALL APPROPRIATE BOXES

_____ Use the same ad layout as last year.
_____ Use new ad layout.
_____ Electronic file with ad copy will be sent to jmiles@hse.k12.in.us by July 31, 2011. Hard copy enclosed.
_____ Camera ready art enclosed.
_____ Business card enclosed.
_____ Name for Sponsor List should read:

This contract, full payment and ad copy must accompany your order and must be received by July 31, 2011. This deadline will be strictly enforced.

All ads must be an acceptable electronic file or camera ready art. Ads must conform to the dimensions indicated on this contract. Ads will not be created by FHS Athletic Department.

Ads should be sent as an e-mail attachment, not embedded in the e-mail. For successful results, the ad must be submitted as one of the following file types: .jpeg, .tif, .eps or .pdf. **Also, please send a hard copy of your ad for consistency purposes.**

E-mail the advertising to Jon Miles at jmiles@hse.k12.in.us. Please include the advertiser's name in the subject line.

If an electronic file is not possible, advertising must be black and white with clean artwork or a camera-ready slick. Business cards are acceptable.

Please make check payable to:

FHS Athletics

Mail signed contract, payment and copy of artwork to:

Jon Miles
1300 Promise Road
Fishers, IN 46038

Questions may be directed to Jon Miles at 915-4296 ext.27117 or jmiles@hse.k12.in.us.

Amount Due and Enclosed: \$
Authorizing Signature:
Date: