



## Athletic Department

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13000 Promise Road, Fishers, Indiana 46038  
Phone: (317)915-4296 Fax: (317)915-8248

Dear Fishers High School Patron,

April 24, 2011

Building self-esteem, creating camaraderie, and developing problem-solving skills in a team setting gives athletes a great sense of belonging. It also challenges them to work in a group and encourages them to think of others. The Fishers High School Athletic Department is focused on encouraging a positive sports experience for all the students in our community. If a sports experience is positive, athletes are more likely to pursue other physical activities throughout life. For many, team sports such as football, soccer, and basketball enable them to stay physically active on a regular basis.

One of the most visible ways you can show positive support of our high school athletes is by placing an advertisement in the Fishers High School All Sports Program. You have the opportunity to promote your business and at the same time support Fishers High School Athletics. Benefits and exposure from advertising would include:

- Being featured in the All Sports Program that consists of advertising and exciting sports information with separate issues for each sport season
- Approximately 8500 copies are distributed at home sporting events throughout the year
- Supporting over 920 athletes participating on a Fishers High School Sports Team during the 2010-2011 school year
- Reaching a large number of families throughout the Hoosier Crossroads Conference and central Indiana
- Programs consist of team and individual photographs, statistics, team records and other interesting facts in a high quality 8½" x 11" booklet
- Profits from the All Sports Program go to benefit all areas of the Fishers High School Athletic Program and directly back to our student athletes

Some accomplishments of Fishers High School Athletes in 10-11:

Football – HCC Champions and 5A State Champions

Girls Swimming – HCC Champions and IHSAA Sectional Champions- State Meet 12th Place

Volleyball – HCC Champions, Sectional Champions and Regional Champions

Individual Athletes – Koby Orris and Taz Kadam- IHSAA Role Model Honorees

Team Championships- 3 State Championships since reestablishing in 2006

Team Championships – 10 HCC Championships since reestablishing in 2006

Academic All State Student Athletes – 16 (to date minus spring)

HCC All Conference Student Athletes – 29 (to date minus spring)

Please see the enclosed contract for specific information regarding ad sizes, prices and instructions on how to submit an ad. Advertising space is based on a first paid, first served basis. Even new advertisers have the opportunity to get a premium spot in the Fishers High School All Sports Program. If you have questions or need additional information, please contact Jon Miles at (317) 915-4296 or [jmiles@hse.k12.in.us](mailto:jmiles@hse.k12.in.us).

Thank you for your continued support of Fishers High School Athletics!

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